WIRELESS INSTITUTE OF AUSTRALIA

2026–2027 STRATEGIC PRIORITIES

Our Strategy. *Our Future.*

OUR ACRONYM: S H A P E

S — SUPPORT
Support members and clubs with quality services, resources and strong national leadership.

H — HELP THROUGH EDUCATION
Help members grow their knowledge and capability through education and training.

A — ADVOCATE
Advocate for the protection, privileges and growth of the Amateur Service.

P — PROMOTE
Promote amateur radio and its value to the community and future generations.

E — ENGAGE
Engage the amateur radio community through communication, collaboration and participation.









SUPPORT
- Quality services
- Support clubs
- Develop resources
- Strengthen capability

HELP THROUGH EDUCATION
- Quality education
- Learning pathways
- Mentor and support
- Technical excellence

ADVOCATE
- Protect our spectrum
- Influence policy
- Represent nationally and internationally
- Strengthen the Amateur Service

PROMOTE
- Raise awareness
- Grow participation
- Inspire youth
- Show the value of amateur radio

ENGAGE
- Connect our community
- Communicate effectively
- Encourage participation
- Build strong relationships

STRONGER TOGETHER
United by curiosity.
Connected by radio.
Committed to community.

OUR 8 PRIORITIES FOR 2026/2027

1 — RES/WIA INTEGRATION & CLUBS
- Complete RES/WIA integration
- Extend services to affiliated clubs
- Build a national club support network

2 — VKCALLBOOK ONLINE
- Launch opt-in VKCallbook
- Member-managed information
- Improved search and profiles
- Trusted national resource

3 — COMMUNICATION THAT CONNECTS
- Regular email updates
- Fresh website content
- Active social media presence
- Better engagement with clubs

4 — WEB PRESENCE REFRESH
- Modern, integrated website
- Mobile-friendly and accessible
- Easier navigation
- News, events and resources in one place

5 — EDUCATION & SYLLABUS RENEWAL
- Review syllabuses
- Modern learning resources
- LMS expansion
- Support learning in clubs
- Assessor development

6 — ACMA ADVOCACY & ENGAGEMENT
- Regular ACMA engagement
- Progress key priorities
- Respond to consultations
- Keep members informed

7 — CONTESTING CONSULTATION & MANAGEMENT
- National contest consultation
- Review governance and processes
- Support contest managers
- Grow participation and fairness

8 — SPECTRUM MANAGEMENT & TECH SUPPORT
- Maintain & update band plans
- Support emerging technologies
- Technical advice to ACMA
- Protect and expand spectrum opportunities

TOGETHER WE SHAPE THE FUTURE

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Stronger together.
Better connected. Ready for tomorrow.